

## **REMARKS**

Claims 1-32 are pending in the application. Claims 1-24 have been allowed. Claims 25 and 29 have been amended.

In the most recent rejection, claims 25-32 were rejected under 35 U.S.C. §102(a) as being anticipated by Sormunen et al, U.S. Patent No. 6,112,078 (hereinafter “Sormunen”).

### **Interview Summary**

The Examiner contacted the undersigned on June 19, 2009 to discuss the claims of the present application. In that conversation, the Examiner indicated that claims 1-24 are allowable and the case would be allowed if claims 25-32 were canceled. The Examiner indicated that claims 25-32 would be invalid in view of Sormunen. The undersigned indicated that he would prefer not to cancel claims 25-32 and would await the rejection of these claims in view of Sormunen.

### **Claim Rejections Under 35 U.S.C. § 102(a)**

Claim 25, for example, pertains to a system for claiming a user-specific web-site. A web-site request is performed at a system website by a user to claim one of a plurality of user-specific web-sites. Each user-specific web-site is associated with at least one unique phone number, and a personal identification number is sent to a phone call data receiving device through the at least one unique phone number associated with the claimed user-specific web-site. This feature is neither shown nor suggested by Sormunen.

In Sormunen, a user requests a password using a mobile phone (see, e.g., Col. 3, line 49 to Col. 4, line 11). The request is received and a password is returned to the mobile phone that makes the request. In an alternative embodiment, an e-mail is sent from a computer, and a password is sent to the appropriate mobile phone (see, e.g., Col. 5, line 63 to Col. 6, line 5). In both of these examples, the user is not claiming a web-site, much less one of a plurality of web-sites where each is associated with at least one unique phone number. In the “alternative” embodiment of Sormunen, a user sends an e-mail message to a web-site (for example), but such a web-site would be generic to all requests for passwords. The single, generic web-site would include logic to look up the appropriate phone number to which to send the password.

In the presently claimed invention of independent claims 25 and 29, the phone number to be called to transmit the personal identification number is ascertained from the web-site that is being claimed. Such would not be suggested by Sormunen since, at best, all requests are received at the same web-site and some other type of information from the user is used to determine the correct phone number to call. As an example of the present invention, a web-site can be created for an individual having the personal phone number 202-555-5555. Such a web-site would be personal to the particular user in this example (e.g., would include information specific to the user’s locale, likes/dislikes, etc.). The web-site is associated with a unique phone number (i.e., 202-555-5555) while other web-sites would be associated with other unique phone numbers. Thus, when a user seeks to claim a particular web-site, it is difficult to determine based on just the claim whether the user is the appropriate person to claim that web-site. Since the web-site is associated with a unique phone number, a personal identification number is sent to that unique phone number. Since the user would receive the call, he/she is the proper person

to claim the web-site, while an otherwise random user would not receive the personal identification number.

Since features of each of claims 25 and 29 and their dependent claims are not taught or suggested by Sormunen, reconsideration and withdrawal of the rejection of claims 25-32 under 35 U.S.C. § 102(a) is respectfully requested.

### **Conclusion**

For all the above reasons, the Applicant respectfully submits that this application is in condition for allowance. A Notice of Allowance is earnestly solicited.

The Examiner is invited to contact the undersigned at (202) 220-4200 to discuss any matter concerning this application.

The Office is hereby authorized to charge any additional fees or credit any overpayments under 37 C.F.R. §1.16 or §1.17 to Deposit Account No. **11-0600**.

Respectfully submitted,

KENYON & KENYON

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